



Sales Guide

YOU make all the difference in the success or failure of any product! Your excitement generates interest... Your product knowledge builds confidence... and your recommendation creates sales, happy customers, and success! – Jessica Ackerson

Excitement!

Something NEW... Something FUN... Something PEOPLE LOVE! You are one of the few people who can offer this to people... Enjoy it... Share it... Watch people respond when you share something that will truly enrich their experience.

Product knowledge

The Hollywood Bloom Story – Jessica Ackerson, a stay-at-home mom, loved getting flowers, but wanted to enjoy them longer, so she invented and patented the Hollywood Bloom spiral and charm, which:

- Can up to triple the display time of roses
- Allows for easy drying of roses for longer enjoyment
- Personalizes the roses and serves as a “charming” keepsake

The Hollywood Bloom Charms – Our charms are sterling silver plated and made in the USA.

Product applications and retail pricing:

- \$ _____ “Add on” / spiral and charm combination (\$6 suggested)
- \$ _____ Single cash and carry rose
- \$ _____ Single rose in a bud vase
- \$ _____ Dozen roses w/ 1 spiral and charm
- \$ _____ Mixed bouquet w/ 1 rose
- \$ _____ Mixed bouquet w/ 2 roses
- \$ _____ other: _____
- \$ _____ other: _____
- \$ _____ other: _____
- \$ _____ other: _____

Product availability:

- 240 + standard charms available (delivery up to 3 weeks from order)
- Custom charms available (pricing and delivery time varies)

Your recommendation:

We thank you for your involvement with this product and ask for your recommendation. Your customers will appreciate longer lasting roses, the keepsake charm, and YOU!

